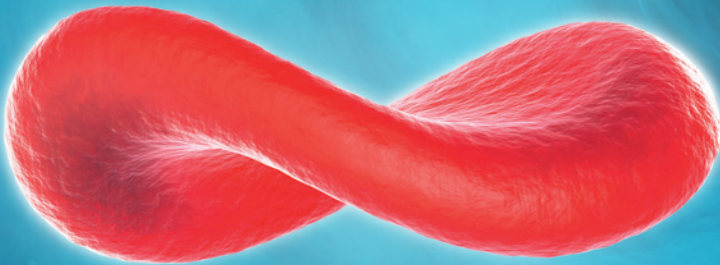


Workshop

Unlimited possibilities in haematology



Know more. Decide with confidence. Act faster.

As the global leader in haematology solutions, we're looking forward to sharing our latest developments with you at a special workshop entitled Know more. Decide with confidence. Act faster.

We will be focusing on how you can go beyond the traditional blood cell count, increase the clinical value of your analysers and on increasing laboratory productivity.

We understand the data you provide your clinicians for making final diagnosis and monitoring their patients is crucial. We believe our new solutions will help you feel even more confident in your daily work, knowing you are delivering the most reliable results on the market.

Let's discuss the developments together and see how we can help you further.

Sysmex haematology workshop

Date: Thursday, 8 February 2018

Title of lecture: **Unlimited possibilities in haematology**

Time: 10.00 am – 11.00 am

Location: Workshop area

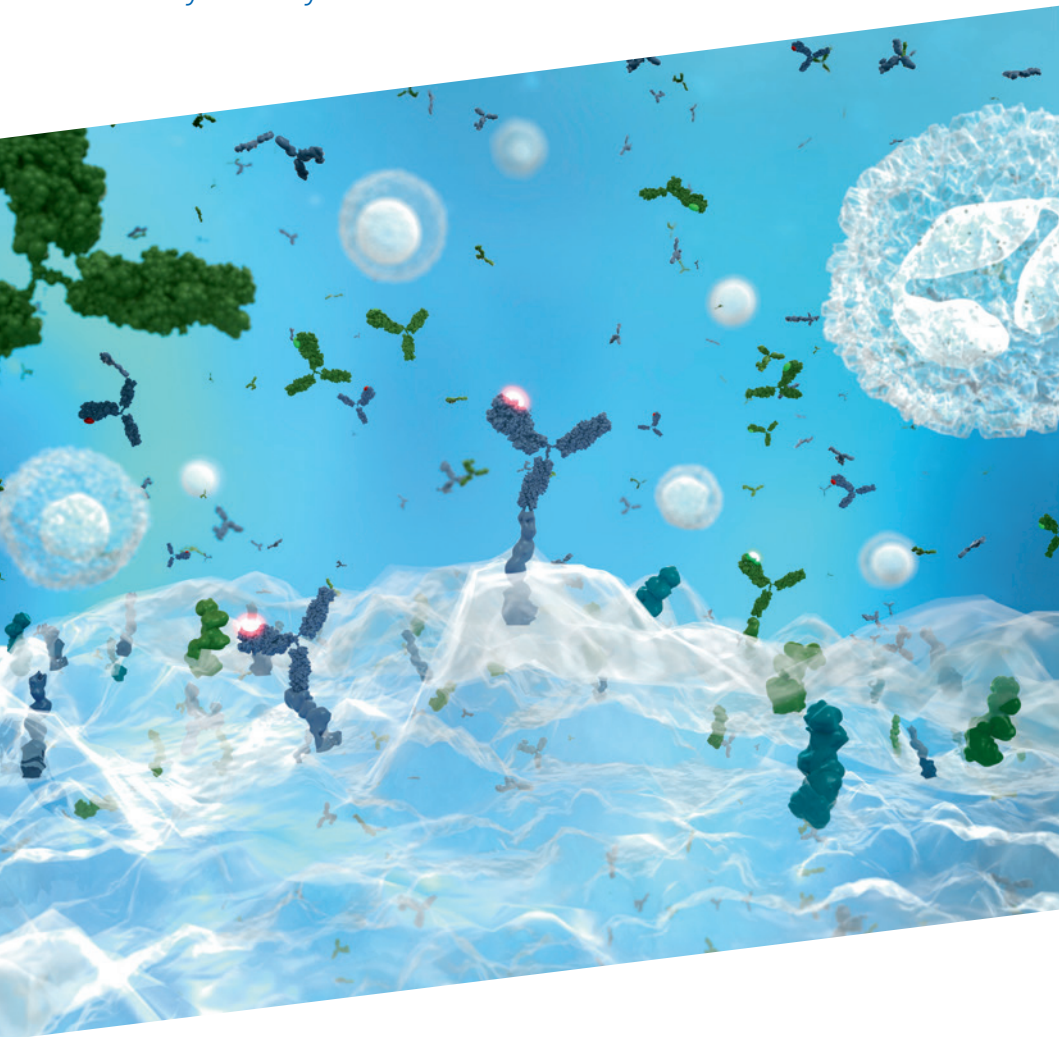
Middle East Regional Office: Sysmex Middle East FZ-LLC

Dubai Healthcare City · City Pharmacy Building C/P 72, Office 304, P.O. Box 505119, Dubai, U.A.E. · Phone +971 4 4370515
Fax +971 4 4370516 · info@sysmex-mea.com · www.sysmex-mea.com

You will find your local Sysmex representative's address under www.sysmex-europe.com/contacts

Workshop

Flow cytometry



A new area of expertise for Sysmex: Flow cytometry

Well past its fiftieth birthday, flow cytometry is still proving one of the most exciting methods for understanding cells and their mechanisms. Truly understanding cells and delivering sustainable results calls for a well-matched interplay of flow cytometer, software, reagents and scientifically recognised antibodies. Sysmex now offers this holistic solution through its new CyFlow solutions.

We're delighted to talk to you for the first time about our new flow cytometry solutions. At our special workshop, we'll discuss our initial plans. We look forward to sharing with you.

Sysmex flow cytometry workshop

Date: Thursday, 8 February 2018

Title of lecture: **Flow cytometry technology & solutions within Sysmex**
Entering biomedical research – understanding cells

Time: 2.30 pm – 3.30 pm

Location: Workshop area

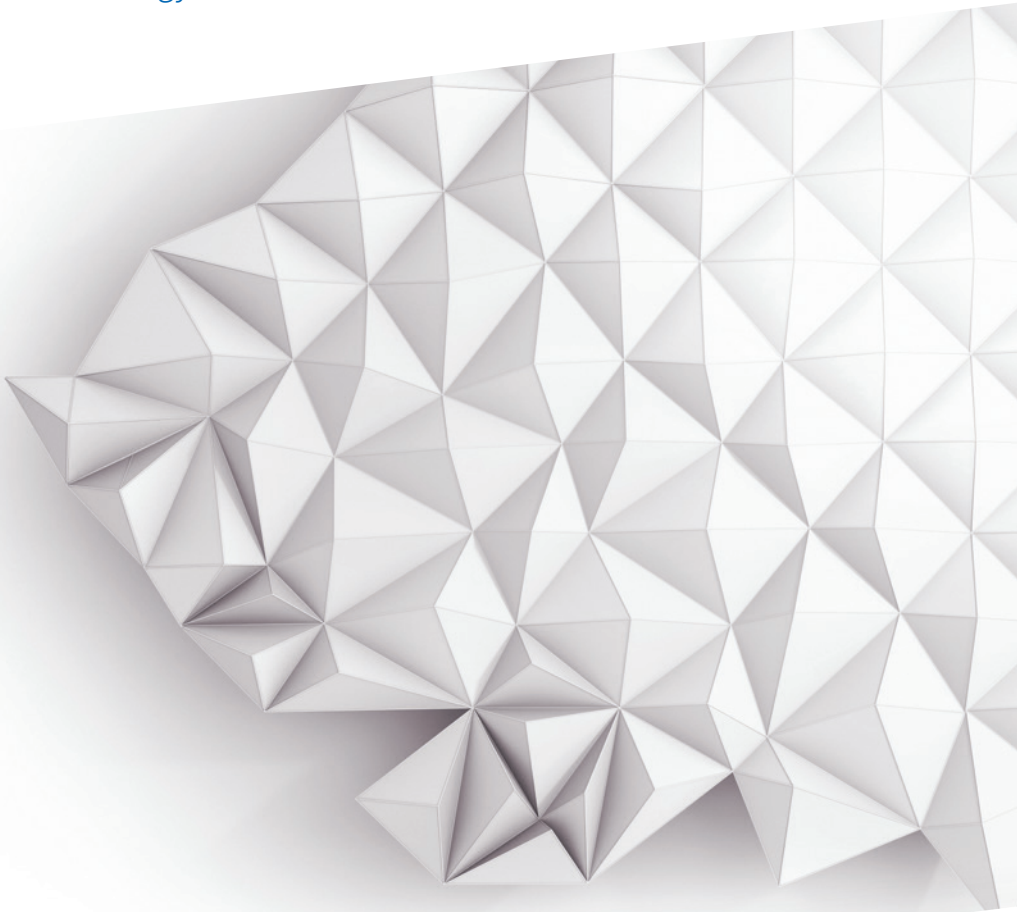
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Workshop

Oncology



High performance cancer management with Sysmex

We're looking forward to talking to you about how we are addressing oncology and how we can help you. Complex as it is, cancer is best managed when specialists from a range of disciplines work together.

Come and attend to our lectures to know more about this topic.

Sysmex oncology workshop

Date: Thursday, 8 February 2018

Title of lecture: **OSNA® – Assisting molecular staging in colorectal and breast cancer**

Sentimag® / Magseed® magnetic localisation of sentinel lymph nodes and breast impalpable lesions

Time: 1.00 pm – 2.00 pm

Location: Workshop area

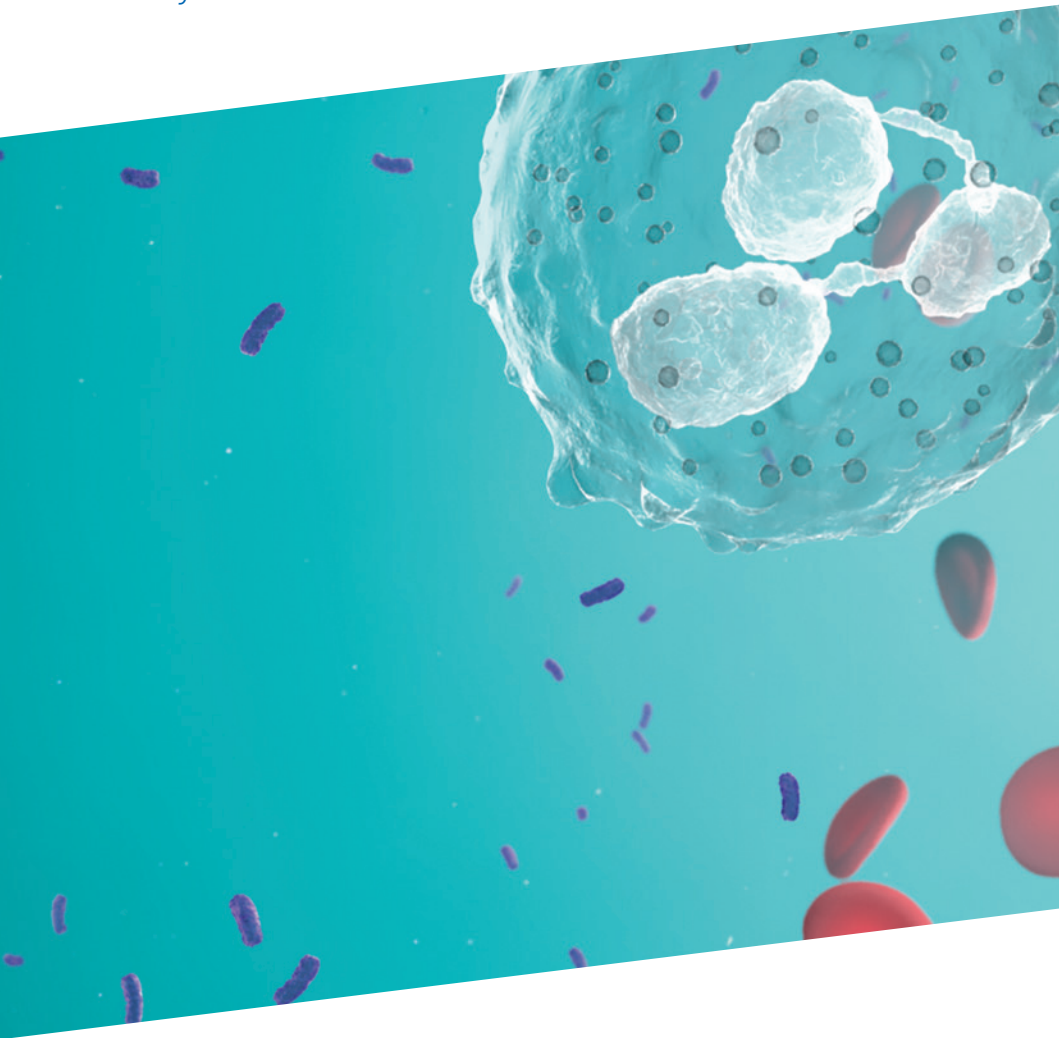
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Workshop

Urinalysis



Prime time in urinalysis with Sysmex

Sysmex is delighted to talk to you about our urinalysis product line. We believe our new systems will answer many of your outstanding questions.

Often seen as the little brother in labs, we are taking urinalysis to the next level, allowing you to see more and deliver sharper, faster, and more reliable diagnostics and analyses. We now offer sediment and chemistry analysis, reviewing and validation in a single system – a unique, modular approach...

- Our sediment analyser is based on our globally renowned fluorescence flow cytometry. Body fluid analysis is available at the flick of a switch.
- Our fully automated chemistry analyser takes test strip analysis further, with both microalbumin and creatinine analysis on board.
- Our new semi-automated chemistry analyser will be the perfect answer to all the laboratories in need of a back-up solution or a small, reliable and easy use device for urinalysis chemistry expertise
- Add our digital imaging unit, the UD-10 for a seamless urinalysis workflow – from sample entry to digital image.
- We have a new U-WAM for managing samples and one for sample transport.

Come and discover the New Urinalysis. Go to www.art-of-particles.com to get a taste of what awaits you at our workshop.

Sysmex urinalysis workshop

Date:	Thursday, 8 February 2018
Title of lecture:	The urinalysis modular way The clinical values behind ...
Time:	11.30 am – 12.30 pm
Location:	Workshop area

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